



*Cost effective exhibition facility run on the **Web**. Accessed **24-7, online** either in place of, or alongside your **real exhibition** for **retail, business** or **education**.*

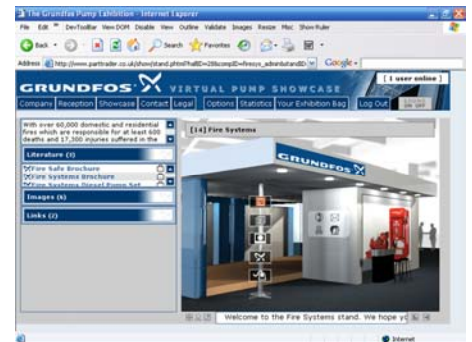
Organiser Benefits

- The next generation of exhibition provides an alternative venue
- Run your exhibition extremely cost effectively
- Allows you to increase margins whilst reducing costs to your exhibitors
- Functions and advertising areas within the Virtual Exhibition provide opportunities for sponsors
- Live marketing statistics for visitors, exhibitors and sponsors
- Managed or semi-managed exhibition facility to work within your requirements
- Bespoke hall designs to suite your needs
- In house development team allows you to add specific features and alter functionality



Exhibitor Benefits

- Reach new markets cost effectively
- A new way to find genuine sales enquires
- Easily place products and services information onto your stand using various electronic formats
- Automatically send invitations to your mailing list
- Participate in a focal point relevant to your business
- Choice of stand layout, fully branded as yours
- Bespoke stand designs available or insert your own design
- Live marketing statistics to show visitors browsing and search information



Visitor Benefits

- **Free Registration**
- An easy to use source of information for companies in your business sector
- Place stand content in your virtual carrier bag to view at a later date
- Access to presentations and seminars directly from within the Virtual Exhibition
- Automatic notification of stand content changes
- Type in keywords and Search through all stands for stand content
- Real time discussion with other visitors and exhibitors via the instant text messenger



To see our Virtual Exhibitions in action please visit:

www.semamax247.com | www.foodexpo-online.com

If you require further information on the setting up and pricing of the Virtual Exhibitions please contact Advance IT Group on :-

01905 670 386 | info@AdvanceITgroup.co.uk