*Mobile*APPS

Improve business efficiency with true mobile working

Key Features:

- Experienced bespoke software developers

- Programming across all smartphone & tablet platforms

- Integration with existing software

- Both app and web side delivery

- Real time updating of information

- Information/reports only need handling once

- Reach and measure customers in an innovative way

Key Benefits:

- Proven track record in delivery

- Increase return on marketing initiative

- Customers find it easier to order from you

- Reduce errors and lost information

- Staff become more efficient

- Increase staff satisfaction levels

- Save **your** time

- Save **your** money

Product Overview:

The number of apps available for smartphones is enormous and expanding.

Businesses have long understood the need for software that meets their requirements and matches their business processes. Good, well designed software saves time and reduces errors and inefficiency.

It is essential in making a business more profitable.

Organisations understand the value of marketing, brochures, websites – it is how customers discover you, evaluate you and start interaction with you.

It makes a controlled statement about you, attracting enquiries and new customers.

Decreasing cost and improving technology means more field workers use smartphones and tablets. Staff are more productive, they can access and respond to emails, co-ordinate diaries and carry out basic functions on the fly.

But why stop there?

Advance IT has 15 years experience of producing software solutions and innovative software based marketing tools for business. We bring this experience and knowledge to *Mobile*APPS.

We can help you take advantage of the smartphone and tablet explosion with a custom application tailored to your exact requirements. We also offer "off the shelf" apps such as *Site*Tidy and *Lone*ALERT.

*Mobile*APPS are not as expensive as you might think and can provide real value to your organisation.

If you have field based staff, but their feedback is not received instantly, or is worked twice; or if you are looking for a way to market your product via mobile, Advance IT can help.

What makes our *Mobile*APPS even smarter is our ability to integrate your app directly into your systems for seamless operation, or to develop a back end system to realise the true value of the information gathered.

0121 501 2288
info@AdvanceITgroup.co.uk
www.AdvanceITgroup.co.uk

MORE THAN 15 YEARS EXPERIENCE
15 YEARS

ADVANCE
IT GROUP