

SelectIT



Want to give your customers an easy life?



Key Features:

- Can be delivered through a range of media i.e. smartphone/tablet
- Your catalogue weighs less than 200 grammes
- Speed of use and selection
- Accessed anywhere
- Interactive and innovative
- Strong branding
- Strong sales and marketing tool
- Tailored to your range
- Large ranges become small
- Ease of choice for complex products
- Simplifies your extensive range
- Ease of choice for complex products
- Removes or reduces postal and printing costs

Key Benefits:

- Intuitive and easy for customers to use
- Gets your catalogue used more frequently
- Improves customer satisfaction
- Helps you get more sales
- Reduces cost i.e. printing & postage
- Saves time
- Saves money

Product Overview:

SelectIT is the interactive tool that makes it easy for your customer to purchase the right product from you.

If your product range is complex, with lots of options and specific applications, or if a range of variables affect which product should be used, *SelectIT* is for your business.

Supplied as a mobile app, on disc, data stick or from your website *SelectIT* is an interactive catalogue with real function. A series of questions or a keyword search narrows down your whole range to the most suitable product.

Your client will find it easy to buy/ specify and therefore purchase the correct product. Our one click order facility automatically sends the enquiry to you.

SelectIT costs less to produce, store and deliver than printed catalogues. It can be carried everywhere and saves your customers having to hunt for your product.

It will not run out of stock and can be given away as promotional material.

As well as a functional sales tool, *SelectIT* lets you display your range in a new light by providing it to your clients electronically and interactively.

SelectIT, when provided to architects, specifiers and project designers assists them in selecting the correct model and size for a specific application. If you are specified – you are sold.

Alternatively, it can be used by your end customer who may have to consider a number of criteria – e.g when selecting a high specification drill bit, size of hole, thread and spindle type, material type and hardness all need consideration when selecting a product from thousands.

Make your customers choice easy with *SelectIT*.

0121 501 2288
info@AdvanceITgroup.co.uk
www.AdvanceITgroup.co.uk

